



ENTRIES LIST
SUSTAINABLE LOTUS

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
SOCIAL				
ST01: POVERTY & HUNGER				
ST01/001	PLASTIC FARMING	MGI	ASIATIC MARKETING COMMUNICATIONS LIMITED	DHAKA
ST01/002	ONE DAY LIFE OF RICE BABY	WORLD FOOD DAY	SHANGHAI TIANYUKONG ADVERTISING CO., LTD	SHANGHAI
ST02: HEALTH & WELL-BEING				
ST02/001	MAIL OLD MEDS	MAIL OLD MEDS	INNOCEAN	SEOUL
ST02/002	HEART MOONCAKES	SHENG TAI INTERNATIONAL SDN BHD	MEGA ADVERTISING	KUALA LUMPUR
ST02/003	YELLOW CANTEEN	DULUX	INNOCEAN INDONESIA	JAKARTA
ST02/004	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK LIMITED	BANGKOK
ST02/005	POLLUTION PENCILS	OTRIVIN HALEON	VML	SINGAPORE
ST02/006	KFC BONE TIE	KFC	VML THAILAND	BANGKOK
ST02/007	BENTO BOSS	ZEN RESTAURANT	THE SOUR BANGKOK CO., LTD.	BANGKOK
ST02/008	RIGHT TO CARE	RIGHT TO CARE	MULLENLOWE TREYNA	MANILA
ST02/009	GAMMA WAVE SOUND	GAMMA WAVE SOUND	DROGA5 TOKYO	TOKYO
ST02/010	DIGITAL TWIN TOMOYUKI SUGIYAMA - OVERCOMING SEVERE DISABILITIES THROUGH TECHNOLOGY.	DIGITAL HOLLYWOOD CO., LTD.	CYBERAGENT, INC.	TOKYO
ST02/011	THE PINK GLOVE	KUNDAL PINK GLOVE	CHEIL WORLDWIDE	SEOUL
ST02/012	BEANCENSE	COFFEE PROJECT	DENTSU CREATIVE MANILA INC.	MANILA
ST02/013	MCDONALD'S YES KIDS ZONE	MCDONALD'S	LEO BURNETT KOREA	SEOUL
ST02/014	UNAWKWARD INTEGRATED CAMPAIGN	SG ENABLE, I'MABLE	TBWA\SINGAPORE PTE LTD	SINGAPORE
ST02/015	RALCO NO PRESSURE DELIVERY	RALCO TYRES	BBDO INDIA	MUMBAI
ST02/016	FWD SINGING BUS	FWD INSURANCE	GREYNJ UNITED	BANGKOK
ST02/017	HEAR MY LAST WISH	TAIWAN ORGAN SHARING REGISTRY & PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN	TAIPEI

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ST03: EDUCATION				
ST03/001	GOODBYE SUICIDE	NISHIJIMA SEMINAR, FACULTY OF LETTERS, CHUKYO UNIVERSITY	CHUKYO UNIVERSITY	NAGOYA
ST03/002	DREAMS IN THE MOUNTAINS	TENCENT	BLUE UNIVERSE	GUANGZHOU
ST03/003	THE UNWRITTEN STORIES	BIDYANONDO FOUNDATION	ASIATIC MARKETING COMMUNICATIONS LIMITED	DHAKA
ST03/004	HEALING HANDKERCHIEF	HEALING HANDKERCHIEF	VML JAPAN	TOKYO
ST03/005	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
ST03/006	STUDY BEATS	CHILDHOPE	BBDO GUERRERO	MANILA
ST03/007	SCHOOLGIRL NEWSCASTERS	EBM	IMPACT BBDO	DUBAI
ST04: GENDER EQUALITY				
ST04/001	KAMI	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE	SINGAPORE
ST04/002	MY DESTINY, MY CHOICE	SK-II	FORSMAN & BODENFORS SINGAPORE	SINGAPORE
ST04/003	OLAY AI-SHU	OLAY	PUBLICIS GROUPE	SINGAPORE
ST04/004	SEE THE SIGNS OF 'SILENT SEPARATION' #SHARETHELOAD	ARIEL INDIA	BBDO INDIA	MUMBAI
ST04/005	ALTER	GIGIL	GIGIL	MANILA
ST04/006	BENCH CURTAIN COUTURE	BENCH	TBWA\SMP	MANILA
ST04/007	CORRECT THE INTERNET	CORRECT THE INTERNET	FINCH	SYDNEY
ST04/008	WORDS OF PRIDE	DISNEY STAR	DDB MUDRA GROUP	MUMBAI
ENVIRONMENT				
ST05: CLIMATE ACTION & CONSERVATION				
ST05/001	MAIL OLD MEDS	MAIL OLD MEDS	INNOCEAN	SEOUL
ST05/002	ZERO POLLUTION ZEBRA	ZERO POLLUTION ZEBRA	DENTSU CREATIVE THAILAND	BANGKOK
ST05/003	PUSHING BOUNDARIES WITH BAMBOO	LEXUS	SIX INC.	TOKYO
ST05/004	CENTRAL WESTVILLE	CENTRAL WESTVILLE	THE SOUR BANGKOK CO., LTD.	BANGKOK
ST05/005	WASH AT 30	WASH AT 30	INNOCEAN	SEOUL
ST05/006	PLASTIC FARMING	MGI	ASIATIC MARKETING COMMUNICATIONS LIMITED	DHAKA

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ST05/007	SANITIZER, ONCE AN APPLE	SANITIZER, ONCE AN APPLE	SHINTO TSUSHIN CO.,LTD.	NAGOYA
ST05/008	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
ST05/009	RAP YOUR GIFT	JBL	BLKJ HAVAS	SINGAPORE
ST06: ENERGY, SANITATION & SUSTAINABLE COMMUNITIES				
ST06/001	SHELLMET	SHELLMET	TBWA\HAKUHODO INC.	TOKYO
ST06/002	YELLOW CANTEEN	DULUX	INNOCEAN INDONESIA	JAKARTA
ST06/003	H2 RACING CONCEPT - WORLD PREMIERE AT LE MANS	TOYOTA GAZOO RACING	SIX INC.	TOKYO
ST06/004	OPTIMAL ENERGY SOLUTIONS	HANWHA GROUP	INNOCEAN	SEOUL
ST06/005	BEANCENSE	COFFEE PROJECT	DENTSU CREATIVE MANILA INC.	MANILA
ECONOMIC				
ST07: REDUCED INEQUALITIES				
ST07/001	ARTISM BINAURAL MIX	SPOTIFY X KREABY	DENTSU CREATIVE	JAKARTA
ST08: DECENT WORK & ECONOMIC GROWTH				
ST08/001	FISH ALLURING PAINTING	EPOLAC	FUTURE CREATIVE NETWORK	JAKARTA
ST09: INNOVATION, INFRASTRUCTURE & INSTITUTIONS				
ST09/001	AIZOME ULTRA™ – AN INNOVATIVE METHOD TO CREATE TEXTILES WITH LASTING HEALTH BENEFITS.	AIZOME	MATERIAL	TOKYO
ST09/002	MINI KOREA WARMPLACE	MINI	TBWA\KOREA	SEOUL
ST09/003	STORIES OF CHANGE	NEW TAIPEI CITY GOVERNMENT	DENTSU CREATIVE TAIWAN	TAIPEI
ST10: PARTNERSHIPS FOR THE GOALS				
ST10/001	H2 RACING CONCEPT - WORLD PREMIERE AT LE MANS	TOYOTA GAZOO RACING	SIX INC.	TOKYO
ST10/002	RE:STYLE 2023	HYUNDAI MOTOR COMPANY	INNOCEAN	SEOUL

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
LOTUS ROOTS				
LRST: LOTUS ROOTS				
LRST/001	ZERO POLLUTION ZEBRA	ZERO POLLUTION ZEBRA	DENTSU CREATIVE THAILAND	BANGKOK
LRST/002	VEIL OF JAPAN	TOSA TENGUJO PAPER	TOKYU AGENCY INC.	TOKYO
LRST/003	UNDER ARMOUR SECOND CHANCE ATHLETES	UNDER ARMOUR	BLUEFOCUS DIGITAL	SHANGHAI
LRST/004	MCDONALD'S YES KIDS ZONE	MCDONALD'S	LEO BURNETT KOREA	SEOUL
LRST/005	WORDS OF PRIDE	DISNEY STAR	DDB MUDRA GROUP	MUMBAI